



KNXV

Print Date: 03/12/12

Page 2 of 2

**KNXV-TV
PHOENIX**Contract / Revision 289500 Flight Dates 03/14/12-03/20/12 Hiatus DatesOriginal Date / Revision 03/12/12/ 03/12/12 Order Sep 00:20:00Advertiser Cardon / Republican / Sena Product Wil Cardon for Senate 2012 Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Totals					
										Rate	Pri	Rtg	Type	Spots	Amount
N 2	KNXV	03/14/12	03/20/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	11111--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/19/12 03/25/12 11----- 2 \$800.00 0.00															
N 3	KNXV	03/14/12	03/16/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	--1-1--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/12/12 03/18/12 --1-1-- 2 \$1,200.00 0.00															
N 4	KNXV	03/14/12	03/20/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$2,000.00	P-1	0.00	NM	5	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/12/12 03/18/12 --111-- 3 \$2,000.00 0.00															
Week: 03/19/12 03/25/12 11----- 2 \$2,000.00 0.00															
N 5	KNXV	03/17/12	03/17/12	SA 630pm-7pm SA 630pm-7pm	CM	630pm-7pm	-----1-	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/12/12 03/18/12 -----1- 1 \$1,500.00 0.00															
N 6	KNXV	03/14/12	03/19/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	1-1----	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/12/12 03/18/12 --1---- 1 \$2,000.00 0.00															
Week: 03/19/12 03/25/12 1----- 1 \$2,000.00 0.00															
N 7	KNXV	03/14/12	03/20/12	M-F 1035pm-1102pm Nightline	CM	1035pm-1102pm	11111--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/12/12 03/18/12 --11-- 3 \$800.00 0.00															
Week: 03/19/12 03/25/12 11----- 2 \$800.00 0.00															

*Tax 1 Note: Tax 0.5%.

Totals 25 \$26,775.00